

Homeless Solutions Proposed Strategy

CoC General Assembly Meeting

July 17, 2018

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Agenda

- Welcome and Introductions
- Office of Homeless Solutions Mission
- State of Homelessness in the City of Dallas
- Overview of proposed Homeless Solutions Strategy Plan
- Next Steps
- Appendix



Office of Homeless Solutions

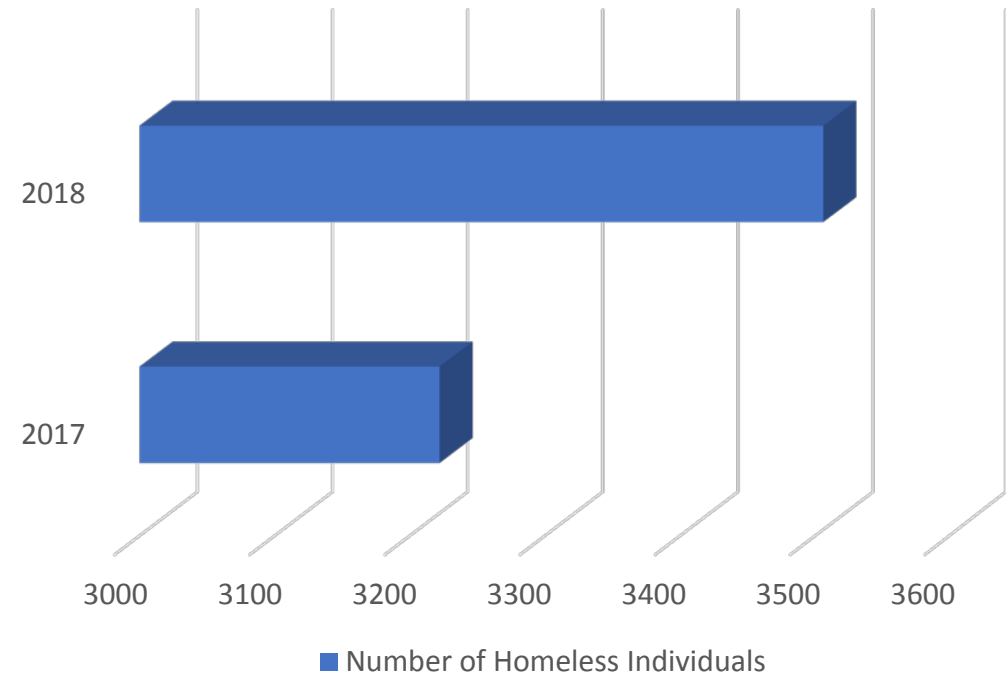
- Established by the Dallas City Council on October 1, 2017
- Mission: To positively impact the quality of life in the City of Dallas through innovative, collaborative, and comprehensive solutions for homelessness.
 - Prevent homelessness
 - Protect persons experiencing homelessness
 - Promote affordable housing solutions
 - Partner to maximize resources

State of Homelessness

2018 Point In Time PIT Count
Results for City of Dallas:

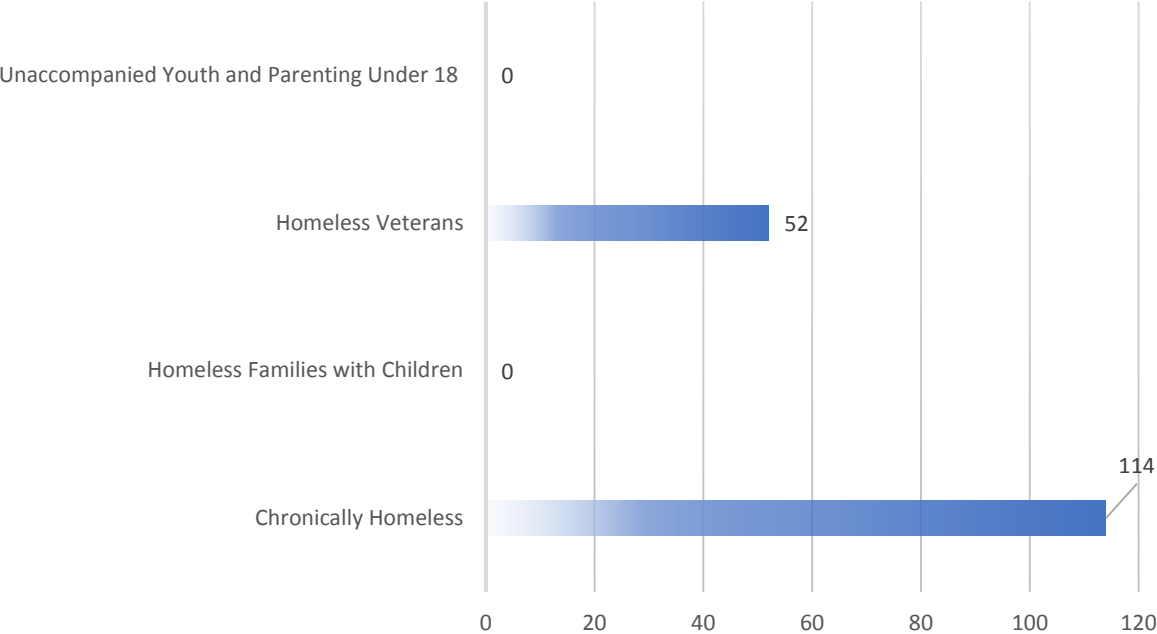
- **3,506 homeless identified (9% increase from 2017)**
- **1,098 unsheltered homeless (24% increase from 2017)**
- Shelter demand exceeds capacity

2017 and 2018 PIT Counts
Total Homeless Identified in the City of
Dallas

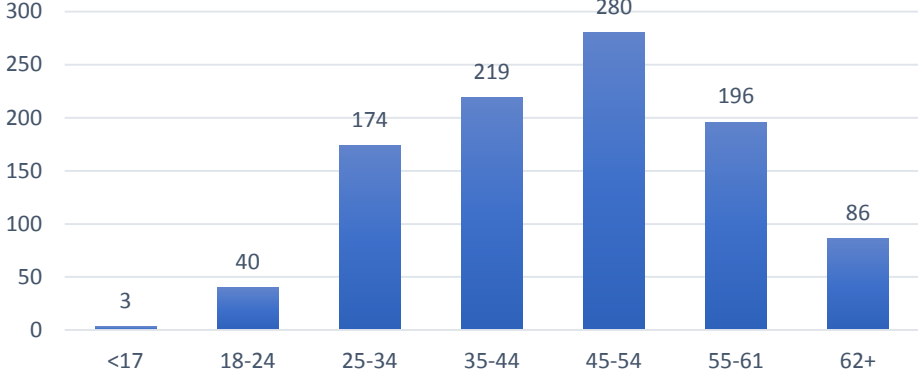


State of Homelessness

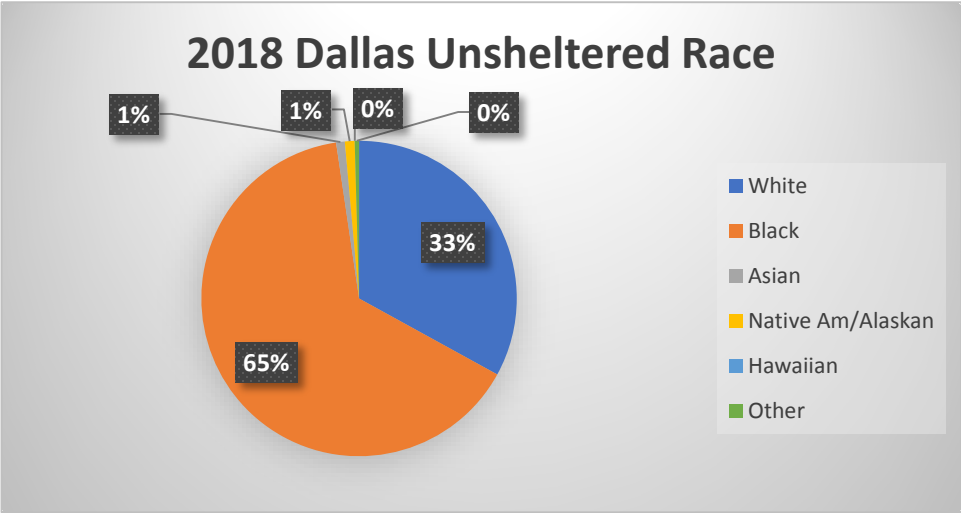
DALLAS UNSHELTERED SUBPOPULATIONS



2018 PIT Age of Unsheltered: Dallas



2018 Dallas Unsheltered Race



Homeless Solutions Strategy Plan



Overall homelessness and unsheltered homelessness has increased 9% and 23% respectively since 2017. The Office of Homeless Solutions' proposed Homeless Solutions Strategy consists of four tracks to address homelessness in Dallas.

TRACK 1

INCREASE SHELTER CAPACITY

Expand capacity of existing providers through contracted pay-to-stay shelter beds.

TRACK 2

TEMPORARY HOMELESS CENTERS

Provide shelter and support services for up to 90 days in the 4 quadrants of the city simultaneously.

TRACK 4

NEW DEVELOPMENTS

Funding for permanent supportive housing targeting chronic homeless; rapid rehousing addressing the elderly, disabled, families with children and young adults; Day Centers for seamless wrap-around services.

TRACK 3

MASTER LEASE/LANDLORD INCENTIVE

Provide security deposits, rent, utilities, and incentives to tenants as well as incentives and risk mitigation services to participating landlords.



TRACK 1

INCREASE SHELTER CAPACITY

Expand capacity of existing providers through contracted pay-to-stay shelter beds.

Target Population: Chronically Homeless

| Strategy | Metrics | City Council Action Required (proposed for August 2018) |
|--|--|--|
| <ul style="list-style-type: none">• Provide access to an additional 150 shelter beds• City to pay \$12 per night per bed• Provide shelter beds for unsheltered homeless for up to 90 days• Direct referrals from OHS staff• Efforts to address shelter-resistant homeless population | <ul style="list-style-type: none">• Number of referrals• Number of housing plans developed• Percent exited to housing• Shelter bed utilization rate | <ul style="list-style-type: none">• Consideration of Dallas Life contract• Consideration of The Bridge contract amendment |



TRACK 2

TEMPORARY HOMELESS CENTERS

Provide shelter and support services for up to 90 days in the 4 quadrants of the city simultaneously.

Target Populations: Elderly (55+), veterans, disabled, families with children, transitional aged youth (18-24)

| Strategy | Metrics | City Council Action Required (proposed for August 2018) |
|---|--|--|
| <ul style="list-style-type: none">• Decentralize shelter beds and services• Serve up to 800 unsheltered (up to 50 per site) over 12 months• Focus on intense case management• OHS staff to provide referrals• Leverage private partnerships through RFCSP• Public participation & outreach• Good Neighbor Pledges | <ul style="list-style-type: none">• Number of referrals• Number of housing plans developed• Percent exited to housing• Average length of stay• Number of unduplicated clients served• Number of program enrollments (job-training, education, etc.) | <ul style="list-style-type: none">• Consideration of proposed City Code amendments• FY19 Budget enhancement approval of \$2,100,000 |



TRACK 3

MASTER LEASE/LANDLORD INCENTIVE

Provide security deposits, rent, utilities, and incentives to tenants as well as incentives and risk mitigation services to participating landlords.

Target Populations: sheltered persons on the housing priority list

| Strategy | Metrics | City Council Action Required (proposed for August 2018) |
|---|---|--|
| <ul style="list-style-type: none">• Reduce bottleneck and length of time for clients/families to be placed in housing• Serve 100 clients/families over 12 month period• Master lease program with housing providers• Site selection criteria developed in partnership with Citizen Homelessness Commission | <ul style="list-style-type: none">• Number of unduplicated clients assisted with security and/or utility deposits• Number of unduplicated clients assisted with rental subsidy | <ul style="list-style-type: none">• Consideration of Master Lease contract• FY19 Budget enhancement approval of \$1,300,000 |





TRACK 4
NEW DEVELOPMENTS
 Funding for permanent supportive housing targeting chronic homeless; rapid rehousing addressing the elderly, disabled, families with children and young adults; Day Centers for seamless wrap-around services.

Target Populations: sheltered persons on the housing priority list

| Strategy | Metrics | City Council Action Required |
|---|---|--|
| <ul style="list-style-type: none"> • Implementation of \$20 million Bond Program approved by voters • Creation of 1,000 housing units over next 3-5 years • Creation of NOFA criteria in partnership with Citizen Homelessness Commission • Work with the Dallas Area Partnership to Prevent and End Homelessness to create private investment strategies | <ul style="list-style-type: none"> • Number of housing units created • Number of Day Centers created • Amount of private dollars leveraged | <ul style="list-style-type: none"> • Consideration of NOFA Awards |



Next Steps

- Community Engagement Meetings
 - Round 2 once locations designated by OHS
- Homeless Providers Engagement Meetings
- City Council Briefing August 1, 2018
 - Advocate, Advocate, Advocate
- Possible City Council Voting Agenda August 22, 2018
- Tentative implementation August 2018



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