******

***Landlord Appreciation Luncheon 2019***

In 2018, we held our the first annual **MDHA Landlord Appreciation Luncheon**. This event is designed to recognize those on the front lines of providing housing in our homeless response system, landlords and property owners.

Landlords and property owners are key to the supply side of the housing equation, and both landlords and MDHA have symbiotic interests. As **Cindy J. Crain**, former MDHA President and CEO, emphasized, at the first annual **Landlord Appreciation Luncheon**, “Both landlords and MDHA want basically the same four things: Rent paid on time, a long uneventful lease, no police calls, and a well-maintained property.”

We are lucky to have sophisticated landlords in our community, who see housing those in need, as not only the right thing to do, but a **smart business proposition**. Working with these unsung heroes, we and our partners continue to make homelessness rare, brief and nonrecurring, one person at a time.

On **March 19, 2019, 11.30am-1pm,** we will hold our second annual **MDHA Landlord Appreciation Luncheon,** once again, at the[**Las Colinas Country Club**](http://www.clubcorp.com/Clubs/Las-Colinas-Country-Club), in Irving, Texas**. This year, we will offer a limited number of sponsorship opportunities for this one-of-a-kind event.** With 110 guests expected this year, this is a great opportunity to highlight your commitment, as an individual, a family or a company, to being part of the solution, when it comes to homelessness, in this, our home, Greater Dallas. It is also a great way to get **your name in front of forward thinking landlords.**

******

***Landlord Appreciation Luncheon Sponsorship Benefits***

|  |  |  |  |
| --- | --- | --- | --- |
| ***Benefits*** | ***Presenting Sponsor $3,000*** | ***Supporting Sponsor $1,500*** | ***Event Sponsor******$500*** |
| Recognition as presenting sponsor | X |  |  |
| Name recognition in all written materials | X |  |  |
| Logo or name recognition on MDHA website | X |  |  |
| Recognition on MDHA Facebook page | X | X |  |
| Recognition in MDHA newsletter, distributed to 5,000 subscribers | X | X |  |
| Vendor table to promote your business | X | X | X |
| Logo or name recognition on event day signage | X | X | X |
| Reserved seats at luncheon | 6 | 4 | 2 |

***Ready to take advantage of this great opportunity?***

*Fill out the attached form, and send it David Gruber, Development and Communications Director, via email:* *David.Gruber@mdhadallas.org* *or via postal mail: 2816 Swiss Ave., Dallas, TX 75204. For questions, use the same email, or call 469-222-0047.*

******

***Landlord Appreciation Luncheon Sponsorship Opportunities***

**Step 1: Complete Contact Info**

Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Daily Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Full Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_

**Step 2: Select Sponsorship Level**

\_\_\_ $3,000 – Presenting Sponsor \_\_\_ $1,500 – Supporting Sponsor \_\_\_ $500 – Event Sponsor

**Step 3: Review and Sign Payment Terms**

Payment will be made to MDHA in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_, by **Check** or **Credit Card** via MDHA website (Please circle one)

MDHA Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature Date Signature Date

Print Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Print Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_